

bamboozle

Celebrating
30
Years

JOURNEY TO THE STARS

Gala dinner & charity auction

Winstanley House, Leicester

Saturday 21st September 2024

Sponsorship and executive packages

“The Bamboozle Gala is the best event
of its kind that we go to”

torrwaterfield

ACCOUNTANTS & BUSINESS ADVISERS

Charity of the Year 2024



About us

Bamboozle are a Leicester-based charity whose mission is to empower learning disabled children through our immersive sensory theatre. We provide free sessions for families across the East Midlands, and work with special schools nationwide to bring magical experiences to children who might be described as having complex needs, and autistic children.



The event

Our Gala provides a glamorous evening of live music and entertainment, a sumptuous three course meal, and thrilling fundraising auctions.

The Gala is a versatile event which welcomes Bamboozle's long-term supporters, as well as providing a fantastic opportunity for those new to our cause to discover the impact of work with learning disabled children and their families.

The Gala is an opportunity for businesses with satellite operations to bring teams together for an exceptional celebratory evening in support of an inspirational charity.

All of the money raised on the night helps Bamboozle to continue delivering our immersive experiences for learning disabled children and their families.

In 2023 we hosted our Gala at the stunning Winstanley House in Leicester. We welcomed 180+ guests and raised an astonishing £13.5K.


2024

We've confirmed our Gala for Saturday 21st September 2024 at Winstanley House, Braunstone Park, Leicester.

We'll be welcoming 200 guests in the Grand Ballroom, creating an atmosphere of wonder, and providing the magical Gala experience that our event is known for.

This year we are ambitious to welcome new members of the Leicestershire and East Midlands business community to the Gala. We are also committed to maintaining our valued relationships with companies who have supported us in the long-term both financially and In Kind.



A photograph capturing a moment at a social event. A woman on the left, wearing a patterned dress and a long necklace, is pouring a pink liquid from a silver tray into a glass. Two other women are looking on with interest. The woman in the middle has her hair in a bun, and the woman on the right is wearing glasses and a floral headpiece. The scene is lit with warm, ambient lighting.

By becoming a Gala sponsor, you will be making a huge difference to the event's fundraising potential to support our vital family programmes.

Please read on to find out about the sponsorship opportunities for 2024.

River of Baada, 2022, photo by Darren Staples

Headline Sponsor

We are looking for a company to join us as our Headline Sponsor. Should you choose to support us in this way, the event will become the:

"YOUR COMPANY & Bamboozle Gala"

Package includes:

- Your company named on all publicity, including all print and digital materials, with a special feature on our website, a press release, plus social media thank yous.
- 2 executive tables for 10 (worth £1200 each) + 2 x full pages in the programme.
- You will have the largest visibility at the event as Headline Sponsor.
- 10% off additional tickets for your staff or clients

Cost: £5000



Entertainment Sponsor


This package enables us to provide first class entertainment throughout the evening, including interactive promenade theatre from performers and musicians, plus a live band for our end of evening dancing.

Package includes:

- Your company named as Entertainment Sponsor in our Gala programme, a feature on our sponsors webpage, plus visibility at the event, and social media thank yous.
- 1 executive table for 10 worth £1200 + full page in programme.

Cost: £2500



A photograph capturing a moment at an outdoor family day event. In the foreground, a woman with long blonde hair is smiling as she holds a large, vibrant firebird mask. The mask is primarily yellow and orange with red and black accents, featuring a large eye and a beak. To her right, a young woman with long reddish-brown hair is seated in a wheelchair, looking intently at the mask. She is wearing a black jacket and a red and white striped scarf. The background is filled with other people, some wearing face masks, and green foliage, suggesting a park or garden setting. A white text box in the upper right corner contains a quote from a parent.

**“A magical experience where we can feel relaxed as a family and do something that is focused on my daughters needs”
- Parent, Bamboozle outdoor family day**

Firebird Family Day 2022, photo by Jonny Thatcher

Wine Sponsor

This enables us to treat our supporters to two bottles of complimentary wine on their table.

Package includes:

- Named as Wine Sponsor in our programme, with special thanks to you/your company next to the wine provided on every table, plus visibility for your company at the event and social media thank yous.
- 1 executive table for 10 worth £1200 + half page spread in programme

Cost: £2200



Welcome drinks Sponsor

This package enables us to welcome guests in style by providing a glass of prosecco (or non-alcoholic alternative) on arrival.

Package includes:

- Your company named as Welcome Drinks Sponsor in our programme, with special thanks to you/your company next to the welcome drinks display, a feature on our sponsors webpage, plus visibility at the event and social media thank yous.
- 1 executive table for 10 worth £1200 + half page spread in programme.

Cost: £1900

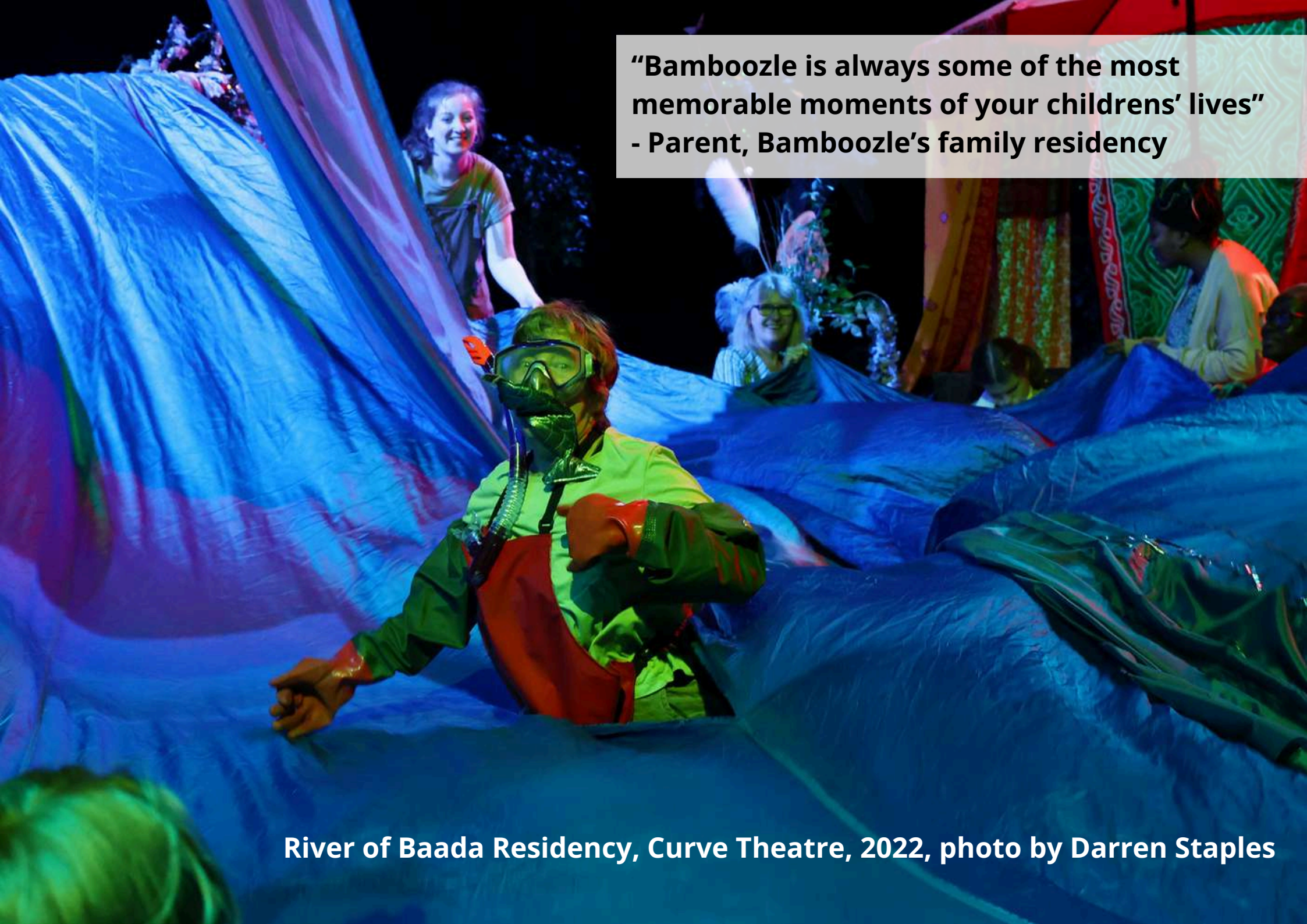


Programme Sponsor

We're delighted that Minuteman Press Lutterworth are sponsoring our Gala programme for another year. Their support enables us to produce a beautiful high quality programme and auction guide for every guest attending the evening.

Thank you for your ongoing support!





**“Bamboozle is always some of the most memorable moments of your childrens’ lives”
- Parent, Bamboozle’s family residency**

River of Baada Residency, Curve Theatre, 2022, photo by Darren Staples

Executive package

Executive tables are available to book outside of our sponsorship packages.

Our Executive tables are designed to provide that extra bit of sparkle for Gala guests from our corporate community. As well as having extra fizz and visibility for your company on the night, we involve you in the run up to the event with features on our social media and newsletters.

Our Executive tables includes:

Prosecco for your table of 10 guests.

A ½ page advert in our Gala Programme, (Exclusive for Exec. tables and sponsors).

Visibility for your company at the Gala, with thanks.

Plus special mentions on our social media platforms and newsletters in the run up to the Gala.

COST: £1200 per table of 10



Bespoke packages

We are open to discussing the sponsorship packages above, and also creating new packages for companies who are keen to explore different options.

If you would like to support the event by providing In Kind support, we'd also love to hear from you.

Auction prizes

We are always on the look out for companies and individuals who would like to support our event through donating prizes to our charity auction. Previous prizes have ranged from stays in holiday homes, luxury gift hampers, gift experience days, vouchers, in kind goods and services. If you have an idea for a prize you'd like to donate, please get in touch.

We're growing our social media impact!



@bamboozletheatre 6K + Impressions



@bamboozleUK 3K + impressions



**Plus 1000+ on Instagram @bamboozletheatre and new
LinkedIn presence.**

Will you join us?

Contact

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(Available Mon, Tues, Thurs, Fri)

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Thank you for reading.

