

bamboozle

GALA & CHARITY AUCTION



SECRET
GARDEN

Saturday 23rd September 2023

6PM - LATE
WINSTANLEY HOUSE
LEICESTER, LE3 1HX

Sponsorship & Executive Packages



“The Bamboozle Gala is the best event
of its kind that we go to”

torrwaterfield

ACCOUNTANTS & BUSINESS ADVISERS

Wine Sponsors 2023



ABOUT US

Bamboozle are a Leicester-based charity whose mission is to empower learning disabled children through our immersive sensory theatre. We provide free sessions for families across the East Midlands, and work with special schools nationwide to bring magical experiences to children who might be described as having complex needs, and children who are on the autistic spectrum.

THE EVENT

Our Gala provides a glamorous evening of live music and entertainment, a sumptuous three course meal, and thrilling fundraising auctions.

The Gala is a versatile event which welcomes Bamboozle's long-term supporters, as well as providing a fantastic opportunity for those new to our cause to discover the impact of work with learning disabled children and their families.

The Gala is an opportunity for businesses with satellite operations to bring teams together for an exceptional celebratory evening in support of an inspirational charity.

All of the money raised on the night helps Bamboozle to continue delivering our immersive experiences for learning disabled children and their families.

In 2022 - our first year back after two postponed events - we welcomed **160** guests at The City Rooms, Leicester, and raised an astonishing **£17,000**

2023

Our event is growing. This year's gala will be taking place at Winstanley House, Braunstone Park, Leicester, on **Saturday 23rd September 2023**.

We'll be welcoming **200+** guests in the Grand Ballroom, creating an atmosphere of wonder, and providing the magical Gala experience that our event is known for.

This year we are ambitious to welcome new members of the Leicestershire and East Midlands business community to the Gala. We are also committed to maintaining our valued relationships with companies who have supported us in the long-term both financially and In Kind.

A photograph capturing a moment of social interaction at a night event. A woman on the left, with long braids and wearing a patterned top, is pouring a liquid from a metal pot into a glass. Two other women are looking on; one in the center is wearing a white top and has her hair in a bun, while the one on the right is wearing glasses and a patterned scarf. The scene is lit with warm, ambient lighting, suggesting an indoor or evening outdoor setting.

By sponsoring the Bamboozle Gala, you will be making a huge difference to the event's fundraising potential to support our vital family programmes.

Please read on to find out about the sponsorship opportunities for 2023.

River of Baada, 2022, photo by Darren Staples



HEADLINE SPONSOR

We are looking for a company to join us as our **Headline Sponsor**.
Should you choose to support us in this way, the event will become the:

“YOUR COMPANY & Bamboozle Gala”

Package includes:

- Your company named on **all publicity**, including all print and digital materials, with a **special feature on our website**, a **press release**, plus **social media thank yous**.
- **2 executive tables for 10** (worth £950 each) + **2 x full pages** in the programme.
- You will have the largest visibility at the event as **Headline Sponsor**.
- **10% off additional tickets for your staff or clients**

Cost: £5000



ENTERTAINMENT SPONSOR

This package enables us to provide first class entertainment throughout the evening, including interactive promenade theatre from performers and musicians, plus a live band for our end of evening dancing.

Package includes:

- Your company named as **Entertainment Sponsor** in our Gala programme, a feature on our **sponsors webpage**, plus **visibility at the event**, and **social media thank yous**.
- **1 executive table for 10** worth £950 + **full page** in programme.

Cost: £2500



Firebird at Timber Festival 2022, photo by Leyla Guler



“We never thought attending a festival like this would be an option to us. It had its challenges but we overcame them all and came home with so many amazing memories”.

- Bamboozle Family at Timber Festival

WELCOME DRINKS SPONSOR

This package enables us to welcome guests in style by providing a glass of prosecco (or non-alcoholic alternative) on arrival.

Package includes:

- Your company named as **Welcome Drinks Sponsor** in our programme, with **special thanks** to you/your company next to the welcome drinks, a feature on our **sponsors webpage**, plus **visibility at the event** and **social media thank yous**.
- **1 executive table for 10** worth £950 + **half page** spread in programme.

Cost: £1850



A young woman with blonde hair, wearing a purple sweater over a white collared shirt, is leaning forward and laughing heartily. She is holding a small yellow pouch. Next to her, a woman wearing a tan hat, a yellow jacket, and a blue and white striped shirt is also laughing. The background shows other people in a room, some wearing purple sweaters, suggesting a group activity or event.

‘The Bamboozle experience is very special and is important to our family. It’s the only place we have found that we can go as a whole family and be valued and accepted unconditionally. To feel this is a very special, powerful and healing experience for each of us.’

Clare Blakey, parent.

WINE SPONSOR

This enables us to treat our supporters to two bottles of complimentary wine on their table.

Package includes:

- Named as **Wine Sponsor** in our programme, with **special thanks** to you/your company next to the wine provided on each table, plus **visibility for your company at the event** and **social media thank yous**.
- **1 executive table for 10** worth £950 + **half page** spread in programme

SPONSORS



PROGRAMME SPONSOR

We are hugely grateful to our programme sponsors **Minute Man Press Lutterworth**. For a second year running, they will be providing In Kind support by producing a high quality 24 page full colour event programme in print and digital forms.

The programme is the main source of information for guests, and includes auction prizes and has exclusive features for our sponsors and executive tables.

Thank you





“Bamboozle is always some of the most memorable moments of your children’s lives”
- Parent, Bamboozle’s family residency

River of Baada Residency, Curve Theatre, 2022, photo by Darren Staples

EXECUTIVE TABLES

Executive tables are available to book outside of our sponsorship packages.

Our Executive tables are designed to provide that extra bit of sparkle for Gala guests from our corporate community. As well as having extra fizz and visibility for your company on the night, we involve you in the run up to the event with features on our social media and newsletters.

Our Executive tables includes:

- Prosecco for your table of 10 guests.
- A ½ page advert in our Gala Programme, (Exclusive for Exec. tables and sponsors).
- Visibility for your company at the Gala, with thanks.
- Plus special mentions on our social media platforms and newsletters in the run up to the Gala.

COST: £950 per table of 10



Bespoke packages

We are open to discussing the sponsorship packages above, and also creating new packages for companies who are keen to explore different options.

If you would like to support the event by providing **In Kind** support, we'd also love to hear from you.

Auction prizes

We are always on the look out for companies and individuals who would like to support our event through donating prizes to our charity auction. Previous prizes have ranged from stays in holiday homes, luxury gift hampers, gift experience days, vouchers, in kind goods and services. If you have an idea for a prize you'd like to donate, please get in touch.



A woman with long blonde hair is smiling as she looks at a large, colorful firebird mask. The mask is yellow and orange with a red eye and is mounted on a black pole. A young woman with long brown hair is sitting in a wheelchair, looking at the mask. She is wearing a black jacket and a red and white striped scarf. A black and white checkered blanket is draped over her lap. In the background, other people are sitting on blue chairs, and there are green trees and a white structure. The scene is outdoors.

“A magical experience where we can feel relaxed as a family and do something that is focused on my daughters needs”
- Parent, Bamboozle outdoor family day

We're growing our social media impact!



[@bamboozletheatre](#)

6K + IMPRESSIONS



[@bamboozleUK](#)

3K + IMPRESSIONS

PLUS 1000+ on Instagram [@bamboozletheatre](#) & *new* [LinkedIn](#) presence:

WILL YOU JOIN US?





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bamboozle
creating possibilities for disabled children